

Arthajyoti Club Activity Report

Theme: *Bridgerton*

The Arthajyoti Club organized an engaging and enjoyable club activity inspired by the elegant **Bridgerton theme** on 13th **March 2026**. The aim of the event was to make learning fun while encouraging creativity, teamwork, and business knowledge among students. The activity consisted of five rounds, and students actively participated with great enthusiasm.

Round 1: Logo Recall

In this round, students were shown a set of company logos and taglines for five minutes. After that, they had to recall and write down as many as they could remember. It was a fun memory game that tested students' observation skills and awareness of well-known brands.

Round 2: Fin Quest – The 8 Challenge

This round included eight different activities such as quizzes, crosswords, picture puzzles, scrambled words, and other small challenges. Each team member took turns to complete one task. This round encouraged teamwork and gave every participant a chance to contribute.

Round 3: Bridgerton Theme Logo Making

In this creative round, teams designed a new logo based on the Bridgerton theme. They also explained the idea and inspiration behind their logo. Students came up with unique designs that reflected elegance and creativity.

Round 4: Presentation

For this round, each team selected a company that was established long ago and is still successful today. They presented about the company's history, growth, and how it has evolved over time. This helped students improve their research and presentation skills.

Round 5: Treasure Hunt

The final round was an exciting treasure hunt where teams followed clues placed in different locations. It required teamwork, quick thinking, and problem-solving. This round was especially enjoyable for all the participants.

The event was judged by **Mrs. Shabi**, who is currently working as a Senior Process Associate at **Bayer** and is also an alumnus of our college. She appreciated the efforts, creativity, and active participation of the students.

Overall, the Arthajyoti Club activity was a successful and memorable event that combined learning with fun and creativity.